Never Tell: Synopsis

A five-character ensemble piece about a powerful computer algorithm and a controversial video exhibit depicting the rape of a young girl.

Manny, a depressive data analyst with a dead end job, creates an algorithm for a powerful computer program. His best friend is an art curator who becomes a celebrity after opening a controversial video exhibit.

Manny's best friend Will is a rising star at a Chelsea art gallery, curating a controversial video exhibit that includes a graphic enactment of a rape. The exhibit is portrayed as a chilling next step beyond reality television, in which peoples' darkest desires are glorified in mass culture. It's an instant sensation.

Just as he appears to be reaching his first success at work, Manny is inexplicably fired. He finds that the program he created to empower individuals becomes a marketing tool to help his company to exploit them. Meanwhile, Will becomes a media celebrity as we learn a dark secret about his past. His victory, particulary cast against Manny's defeat, represents not only style over substance, but a dark vision of individual success coming at the expense of others.

I'm writing regarding the possibility of submitting my screenplay NEVER TELL. The script is based on a play by the same which received the enclosed review from the New York Times. Below is a brief synopsis:

Manny, a depressive data analyst with a dead end job, creates an algorithm for a powerful computer program. The program uses artificial intelligence to create intimate profiles of people based on their everyday use of their computer. He quickly realizes its potential is enormous and yet he has no idea how to promote it.

His best friend Will, slick and impressive, is an art dealer with a new gallery in Chelsea. He opens a controversial video exhibit that includes a graphic enactment of a rape. The work is portrayed as a chilling step beyond reality television, in which the darkest human impulses are glorified in mass culture. It's an instant sensation.

On the brink of his first success at work, Manny is inexplicably fired. He finds that the program he created to empower individuals is used by his company to exploit them. Meanwhile, Will uses the controversy to become a media celebrity.

Manny's struggle to salvage his creation, and effort to find success at work comes at a time when his college girlfriend, who he's pined over for 7 years, has just returned to New York.